

Opportunities don't disappear in tough times, they need to be approached differently!



Presented by The Rogovin Group

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During the past several weeks we have tried to help you to focus on cost effective marketing and sales initiatives that are designed for a down market.

From new market share initiatives to online programs, low budget market research approaches to the adoption of powerful social media networks we have tried to make you aware of highly measurable and uplifting business development opportunities.

From the feedback that we have received from several of our readers, we know that some of the issues covered in our emails have been helpful and we are committed to continuing the campaign with a little help from you.

If you have any thoughts about ways to keep your company moving forward in this economic environment, send us an email using the [link below](#) and we will:

- Broadcast your comments to our list of 2,000 clients, partners and associates
- Be happy to include your email list along with ours for this mailing
- Include your name and contact information in our report
- Invite people who have submitted ideas that we have published, to a special reporters lunch

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THE ROGOVIN GROUP

An entrepreneurial marketing/management consulting firm
that has decades of experience in boom and bust markets.

**Learn how we can use our 20 plus years of experience
to help your business move forward in this economic environment:**

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